

VISION

Now and Always – Mitsuiroko Group produces a sustainable, more fulfilling lifestyle

For 138 years since our founding and 98 years since our incorporation we have addressed various social challenges through our businesses, working as a Lifestyle Producer to deliver what our customers desire and help realize more fulfilling lifestyles.

Mitsuiroko Group remains committed to supporting every customer in leading a more fulfilling lifestyle and to realizing a sustainable society. With a continued focus on resources and the environment for the sake of the Earth, we will continue our journey as a Lifestyle Producer.

Carbon Neutrality by 2050

Roll out next-generation
energy systems

Establish a cooperative
framework among
stakeholders in the supply
chain

Introduction

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Safe and Stable Supply of Energy

Ensuring a reliable energy supply
Strengthening energy resilience against disaster and supply constraints

Human Capital Management

Maximize the value of every employee to enhance corporate value

Coexistence and Shared Prosperity with Local Communities

Strengthening engagement with local communities
Expanding services to meet diversifying needs
Creating added value to enrich everyday life